IN THE CLAIMS

Claims 1-45. (Canceled)

Claim 46. (New) A method of integrating and distributing printed media via a communications network to a plurality of users, comprising the steps of:

receiving a printing instructions from a registered user to print a web document or a web page;

selecting printed media based on criteria selected by said registered user; transmitting an instruction to a printer associated with said registered user to print said web document or said web page along with said printed media; and crediting an account of said registered user.

- Claim 47. (New) The method of claim 1, wherein the step of crediting includes the step of crediting a credit account of said registered user of a predetermined dollar amount.
- Claim 48. (New) The method of claim 1, further comprising the step of printing said advertisement on the margins of a paper or as a watermark on said paper.

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